



# RESELLER INCENTIVE PROGRAM

## EVO SUBSIDIZES COST OF POS SOFTWARE LICENSES FOR NCC RESELLERS



### PROFIT FROM THIS PROGRAM:

1.

Add your margin and sell the software outright.
- OR
2.

Sell the software as a monthly SaaS and receive 100% of the profit.

### PLUS, FOR EVERY PROCESSING MID YOU REFER, YOU'LL RECEIVE:

Unlimited Free EMV Terminals

AND

\$350 Cash Bonus

PLUS

\$2,000 Cash Bonus for every 5 qualified merchants within a quarter

The offer also includes RHQ back-office reporting at no extra cost, and you'll receive 100% of the revenue. RHQ supports both EMV and non-EMV point of sale.

#### TERMS AND CONDITIONS

- ELIGIBILITY**
  - Referral Partners participating in the promotion ("Participant") must be in good standing with EVO Payments, Inc. ("EVO") and must be actively promoting EVO.
  - In addition, EVO can remove any NCC reseller from the promotional program

**PROMOTION PERIOD**
  - This promotion commences on April 1, 2022, and concludes on June 30, 2022.
  - EVO and NCC reserve the right to discontinue the program at any time.

**PROMOTION**
  - Each Participant may earn a Promotion Bonus by submitting a merchant prospect that meets each of the following criteria during the Promotion Period:
  - Such merchant prospect cannot be a customer of EVO or any affiliate of EVO, and was not a customer of EVO or any affiliate of EVO during the past year.
  - Seasonal merchant prospects are not eligible for the promotion.
  - Merchant prospects with 4 or more locations will be assessed by EVO for eligibility on a case-by- case basis.
  - The merchant prospect must sign a Merchant Processing Agreement with EVO.
  - The Merchant Processing Agreement must have a minimum of a 3-year term.
  - The merchant must settle Visa/Mastercard transactions of at least \$100 by July 31, 2022.
  - EVO reserves the right to apply a minimum rate and volume requirements.
  - Merchants processing less than \$10,000 monthly are not guaranteed for the promotion and will be handled on a case by case basis and evaluated based on profitability.
- \$350 qualified merchant incentive payments will be made by ACH every other Wednesday.
  - Partners who submit 5 qualified processing merchants within the promotional period will receive an additional \$2,000. This payout will be made at the end of the quarter via corresponding residual payment.
  - Free terminals shall be provided to merchants at no cost and cannot be upsold.
  - Merchant must sign a Free Terminal Addendum to participate.
  - Cables included.
  - Shipping costs will be charged to the merchant.
  - EVO may charge back any payments for merchants that stop processing with us within the first 12 months, or if processing volumes were misrepresented.
  - Offer can be combined with select promotions. Inquire with your Sales representative.
  - Such other criteria as EVO determines in its sole discretion.
  - No lane exclusions.
  - Subsidized software program supports EMV and non-EMV merchant setups.
  - RHQ and SaaS Software fees to be collected by EVO with 100% payout to the reseller. \* Exclusions with Vend Lease or CD Financial EZBundle. Ask your sales representative for details.
  - Merchant must maintain credit card volume of \$100 or greater to retain RHQ Software.
  - EVO reserves the right to decline any merchant offered the Subsidized Software Program.

**\*Qualifying terminals include:**

- BBPOS Chipper Bluetooth
  - BBPOS Chipper BT2X
  - Dejavoo Z1 Pinpad
  - Dejavoo Z3 Pinpad
  - Dejavoo Z6 Pinpad
- Dejavoo Z8 Terminal
  - Dejavoo Z11 Terminal
  - ID Tech VP8300
  - IDTech Augusta Reader
  - Ingenico Desk 3500 Dual Comm
- Ingenico Desk 3500 Tri Comm
  - Ingenico iPP315 Pinpad
  - Ingenico Lane 3000
  - PAX S300
  - PAX A60
- PAX A77
  - PAX A80
  - PAX A920
  - PAX A920 Pro

To learn more, contact your EVO sales rep or



Call: +1 800.591.6098 (option 2)  
Email: ipos.bde.tpa@EVOpayments.com

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