

# RESELLER INCENTIVE PROGRAM

# EVO SUBSIDIZES COST OF POS SOFTWARE LICENSES FOR NCC RESELLERS



# PROFIT FROM THIS PROGRAM:

**1.** Add your margin and sell the software outright.



2. Sell the software as a monthly SaaS and receive 100% of the profit.

# PLUS, FOR EVERY PROCESSING MID YOU REFER, YOU'LL RECEIVE:

Unlimited Free EMV Terminals\*†



\$350 Cash Bonus



\$2,000 Cash Bonus for every 5 qualified merchants within a quarter

The offer also includes RHQ back-office reporting at no extra cost, and you'll receive 100% of the revenue. RHQ supports both EMV and non-EMV point of sale.

## TERMS AND CONDITIONS

### ELIGIBILITY

- Referral Partners participating in the promotion ("Participant") must be in good standing with EVO Payments, Inc. ("EVO") and must be actively promoting EVO.
- · In addition, EVO can remove any NCC reseller from the promotional program

### PROMOTION PERIOD

- This promotion commences on April 1, 2022, and concludes on June 30, 2022.
- EVO and NCC reserve the right to discontinue the program at any time.

### PROMOTION

- Each Participant may earn a Promotion Bonus by submitting a merchant prospect that meets each of the following criteria during the Promotion Period:
- Such merchant prospect cannot be a customer of EVO or any affiliate of EVO, and was not a customer of EVO or any affiliate of EVO during the past year.
- · Seasonal merchant prospects are not eligible for the promotion.
- Merchant prospects with 4 or more locations will be assessed by EVO for eligibility on a case-by- case basis.
- The merchant prospect must sign a Merchant Processing Agreement with EVO.
- The Merchant Processing Agreement must have a minimum of a 3-year term.
- The merchant must settle Visa/Mastercard transactions of at least \$100 by July 31, 2022.
- EVO reserves the right to apply a minimum rate and volume requirements.
- Merchants processing less than \$10,000 monthly are not guaranteed for the promotion and will be handled on a case by case basis and evaluated based on profitability.

- \$350 qualified merchant incentive payments will be made by ACH every other Wednesday.
- Partners who submit 5 qualified processing merchants within the promotional period will receive an additional \$2,000. This payout will be made at the end of the quarter via corresponding residual payment.
- Free terminals shall be provided to merchants at no cost and cannot be upsold.
- Merchant must sign a Free Terminal Addendum to participate.
- · Cables included.
- Shipping costs will be charged to the merchant.
- EVO may charge back any payments for merchants that stop processing with us within the first 12 months, or if processing volumes were misrepresented.
- Offer can be combined with select promotions. Inquire with your Sales representative.
- Such other criteria as EVO determines in its sole discretion.
- No software lane exclusions.
- Subsidized software program supports EMV and non-EMV merchant setups
- RHQ and SaaS Software fees to be collected by EVO with 100% payout to the reseller. \* Exclusions with Vend Lease or CD Financial EZBundle. Ask your sales representative for details.
- Merchant must maintain credit card volume of \$100 or greater to retain RHQ Software.
- EVO reserves the right to decline any merchant offered the Subsidized Software Program.
- † The number of free terminals will depend on the merchant's profitability and processing volume as determined by EVO in its sole discretion. EVO will review individual device totals on a case-by-case basis.

### \*Qualifying terminals include:

- BBPOS Chipper BluetoothBBPOS Chipper BT2X
- · Dejavoo Z1 Pinpad
- Dejavoo Z3 PinpadDejavoo Z6 Pinpad
- Dejavoo Z8 Terminal
- Dejavoo Z11 Terminal
- ID Tech VP8300IDTech Augusta Reader
- Ingenico Desk 3500 Dual Comm
- Ingenico Desk 3500 Tri Comm
- Ingenico iPP315 PinpadIngenico Lane 3000
- PAX S300
- PAX A60

- PAX A77
- PAX A80PAX A920
- PAX A920 Pro

To learn more, contact your EVO sales rep or



Call: +1 800.591.6098 (option 2) Email: ipos.bde.tpa@EVOpayments.com